


38% 

say it's
"EASY" TO FIND EMPLOYEES
with the right digital skills

70% 

of companies say **GOING IT ALONE**
(without digital partnerships)
will soon be a thing of the past

 #1

SINGAPORE TOPPED THE INDEX
thanks to its digital infrastructure
and industry connectivity

Connecting Capabilities

The Asian Digital Transformation Index

Ranking of 11 Asian markets
based on 20 indicators

Results compared with Australia,
the UK and US

870 executives surveyed
across six industries

 49%

say it's counter-productive
to fiercely compete with
a technology firm that may
DISRUPT THE MARKET

93% 

acknowledge that a country's
INFRASTRUCTURE IS IMPORTANT
to their organisation's digital
transformation

41% 

cite **LACK OF FINANCING** as
the greatest impediment
to digital transformation

 45%

cite **MORE INNOVATIVE IDEAS**
as the main benefit from digital
partnerships

74% 

believe their investments in
DIGITAL TRANSFORMATION have
already proved their value

 33%

say **BIG DATA AND ANALYTICS**
will be the most important focus
in the future

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