

The background of the entire slide is an aerial night view of a city, likely Tokyo, with its lights reflecting on the water. Overlaid on this is a network of glowing blue lines and nodes, representing a global communication network. The lines arc across the city, connecting various points. The nodes are bright blue spheres. The overall color palette is dominated by the city's warm lights and the cool blues of the network overlay and the bottom gradient.

Telstra Global Media Network

Telstra Broadcast Services

Take your content global

The Telstra Global Media Network is an extensive range of networks to simplify delivery for the media, broadcast and technology industries.

A purpose-built video contribution and distribution network supporting permanent and occasional use services for point-to-point and point-to-multipoint across traditional broadcast, IP video standards and cloud connectivity.

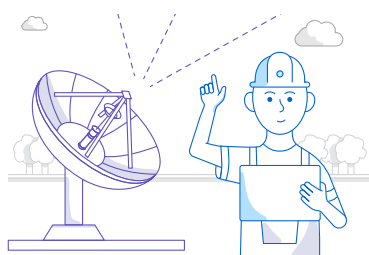
The network improves broadcast operations and workflows by using bi-directional and multi-point Ethernet services for customers to bundle data components, reducing their operational costs.

Through Telstra owned infrastructure and the Telstra Global Media Network Partner Alliance, 2500

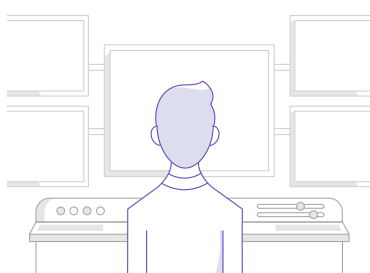
on-network (OnNet) endpoints around the world are easily accessible. These endpoints include 1000+ customer sites and 1500+ venues and stadiums from Asia to Europe, and everywhere in between.

Our trusted network has proven resilience, true end-to-end network diversity and four fibre cuts before disaster. All services are managed by experts at Telstra Broadcast Services in Broadcast Operations and Master Control Rooms across the globe.

Whether live, linear, permanent or occasional use, let the Telstra Global Media Network take your content global.



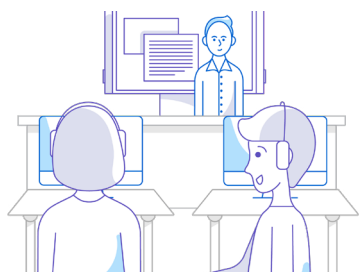
17 Satellite teleports



21 Master control rooms



1500+ Venues and stadiums



1000+ Customer sites and points of presence



19 Partner networks in Asia Pacific, Americas and Europe

Telstra Global Media Network Partner Alliance

The Telstra Global Media Network partners with trusted media service delivery providers and customers with powerful network strength, advanced technology, and major media hubs. This Partner Alliance improves our reach and enables content creators and broadcasters to expand into new markets as well as bring international content back to home audiences.



- AT&T
- BT Tower
- China Unicom
- Encompass
- GlobalConnect
- Gold Data
- Intelsat
- MTI Teleport Munchen
- NEP & NEP Connect
- Nexion
- Norkring
- Overon
- PSSI Global
- PCCW
- SoftBank
- StarHub
- TDF Group
- The Switch
- Zayo
- Zixi



INTELSAT



PCCW®

#THE SWITCH®

zayo®

ZIXI®



GlobalConnect

MTI



overon



NEXION



SoftBank

StarHub



ENCOMPASS



Finance simplified

Minimise vendors with one end-to-end service accessing multiple networks from quote, through to provisions and billing.



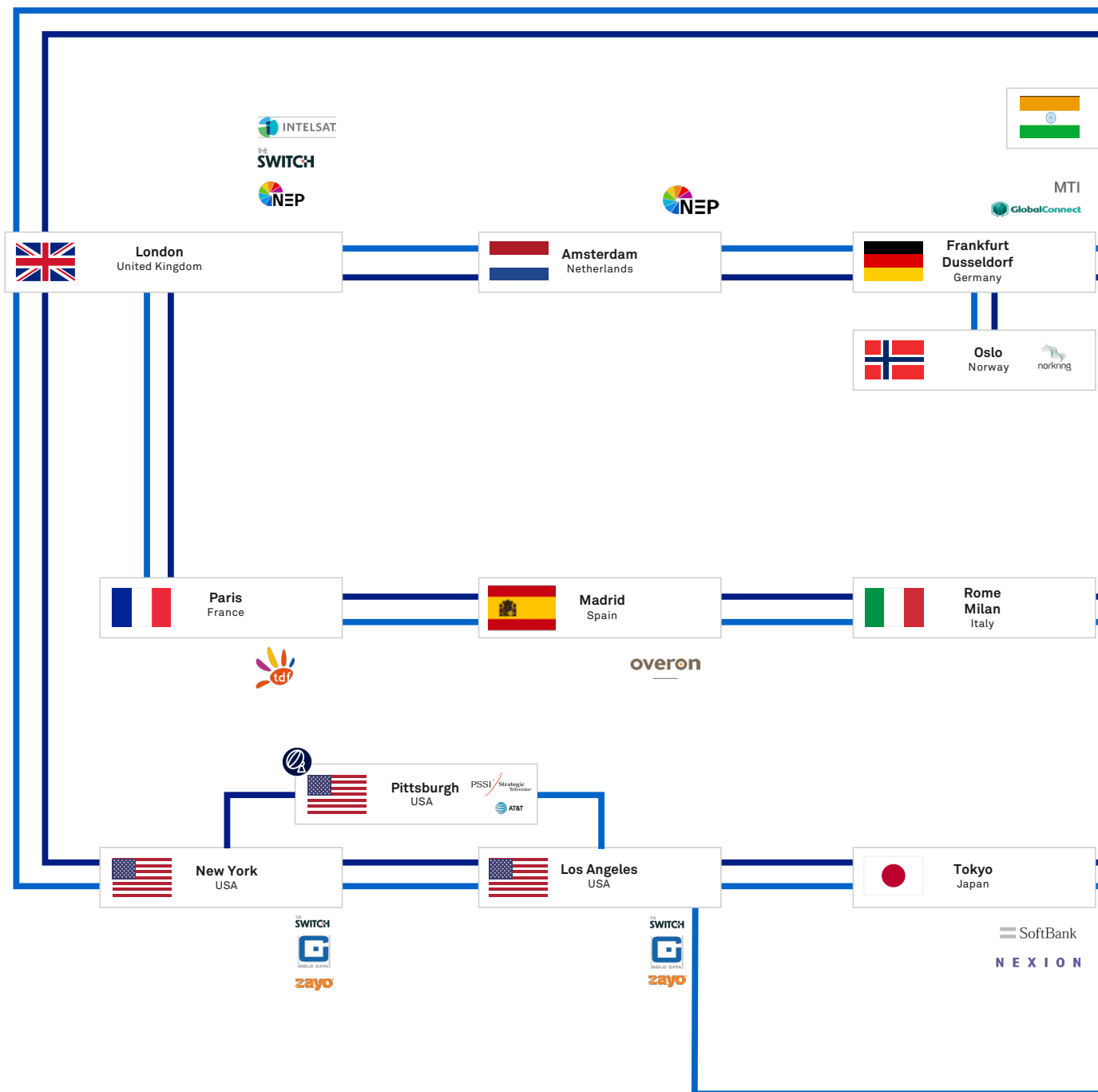
Multi-tiered content

Rights-holders can access multi-tiered global sport, news and entertainment content on and off-network.



Scalable premium SLA

Tiered support, monitoring and management from broadcast engineers in all time zones to meet SLA requirements.





Advanced network

Network technology continuously advancing to exceed video standards and business needs.



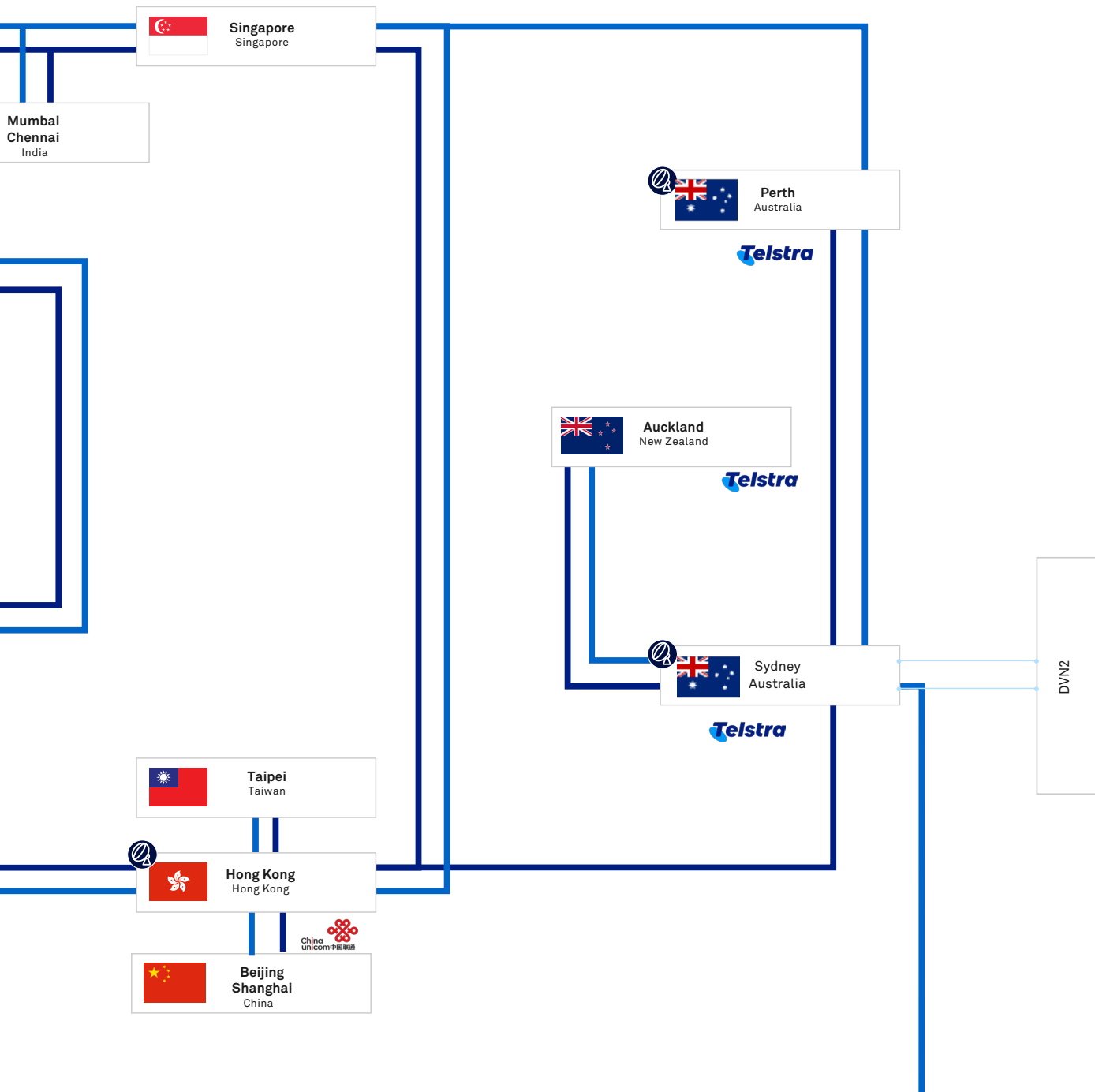
Hybrid network of networks

Combine the best features and benefits from fibre, satellite, IP and data into one cost-effective solution.



Data services

Create data channels that allow a point-to-point data link between a media company HQ and a remote event or location.



<https://www.telstraglobal.com/gmn-map/>



The Telstra Way

Telstra is a leading technology company offering a wide range of services globally. We bring innovative technology, capability and talent from across the globe to enable our customers to thrive in a connected world. Telstra's heritage is proudly Australian, and we have a longstanding international business with specific expertise in the Asia Pacific region. Telstra Broadcast Services brings to our customers a dedicated team of media industry professionals, high performance media networks, online video and cloud platforms, world class satellite services, and 24/7 bookings, operations and engineering support to help securely take your live sports content from stadiums to screens.

At Telstra Broadcast Services we're available 24/7 – talk to us.

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